

Adele Leung

Executive Creative Director | Digital Project Manager | Author | Host

Immersing herself in the Fashion and Media industries in both Hong Kong and China over three decades, Adele Leung has built up a body of creative work in both film and print mediums.

Adele utilises both digital and traditional styles of producing, finding satisfaction in bridging generational gaps, inclusively and seamlessly. A stand out was a recent MAC campaign with HK Ballet.

Full of fun, spark and joy, Adele's method involves disrupting where possible and improving where necessary. She is not afraid to get in there and deliver what is needed, and support those around her to deliver the same high standard.

Publications Adele has contributed to and curated for include: Ming Pao Weekly, Amy Magazine, Amoeba Magazine, Milk X Magazine—amongst others.

A teacher, author and presenter, Adele has a knack for developing talent. She enjoys the process of working with emerging artists, teaching everything from Fashion Styling and Image Design, to offering Life and Relationship Coaching. Adele has served in institutions including HKU Space Po-ling Kuk Stanley Ho Community College. Guiding and sharing all that she can to support students of all ages with their career progression.

Adele pioneered an online network for creatives with partner Tavin Liu, which supports collaborations between professional creatives. This has allowed for a true understanding of teamwork and mastering leadership skills within herself.

Adele also holds a love for being in front of the camera and on occasion has modelled. She feels it is important women are represented, both in age, grace and style. She has modelled in recent campaigns for Standard Chartered, Dove and Georg Jensen.

By bringing divine qualities back to the fore, Adele appreciates the never-ending depth of quality that can be achieved. And quality for Adele comes first and foremost.

A collection of Adele's work can be viewed at: www.adeleleung.hk



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